

Encoding

Encoding is an important part of distribution, it allows one standard of video, ie high quality and large size video files to be encoded and compressed for other means of presentation. For example This could be for TV, CD/DVD distribution or web broadcast.

Whatever the original format of the video, we will be able to encode it for you required medium. We encode into every popularly available format and can offer advice as to which one of the many available will suit your needs and provide the greatest penetration for your message.

Whatever the medium and whether the video is to be encoded for Web, Tape, DVD or CDROM delivery, RDKmedia have the knowledge and experience to produce a great viewing experience at speeds from 28k to full broadcast quality.

As part of our encoding services we also offer transfers between format and distribution advice.