

## Company

From the beginning...RDKMedia Solutions was born as a joint venture between Keith Stevenson, Mark Joseph and Leo Leckie, as a vessel to provide artistic and revolutionary media products of both commercial and promotional nature. With a wealth of education and background of video- and web-based productions, RDKMedia Solutions was able to offer, from a home location, services specialising in strategically shaping stronger businesses and brands. As demand for new media grew, so did the need for our company to expand and so, to continue providing quality cost-effective products, we devised a number of packages to suit the requirements of modern businesses and moved our growing collection of equipment to a new studio in Enfield (North London). Our progress... The early days were very much all about making attractive-looking interactive presentations and pushing the 'wonders of digital media' on uninterested clients, who didn't see a need to be a part of the ever growing digital culture. From the year 2002 onwards, a huge number of companies began to understand the necessity to fit in to the ever competitive market through digital advertising, branding and promotion.

We did very well in the following years and this allowed us to employ further high-grade equipment and personnel. The days ahead... As experienced media technicians, RDKMedia solutions understand the extraordinary rate at which technology and its requirement within the world of advertising, promotion and communication grows. With this in mind, over the coming years, we intend to continue expanding our services, refining our packages each step of the way and offering suitable services to our clients to a continually high standard. The essence of RDKMedia is the team, everyone has diverse and complimentary skills and a belief that together we can really achieve something. The spirit within the company is what we're most proud of - it's fun, enthusiastic and professional.